

# earn/Engine Pro

Regional Advertising the easy way

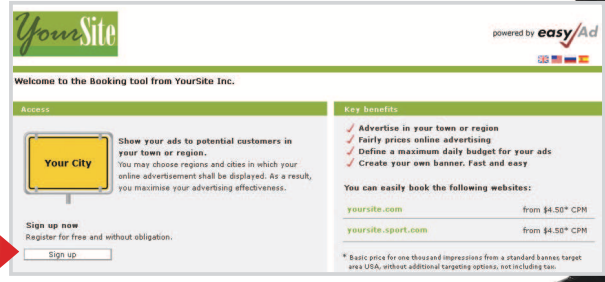
How do I increase my revenue with SME-clients booking 20-40 Euro/day without any additional effort?



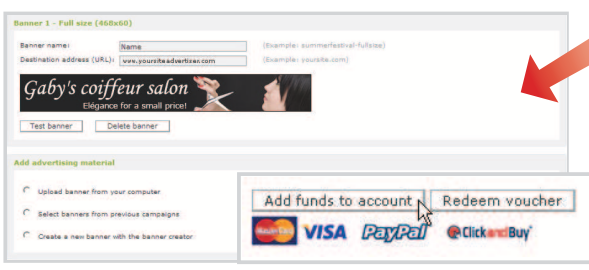
Booking a campaign on your site is so easy



1 Your client clicks on the onsite promotion earn/Engine Pro link "book local ads here" ...



2 ... registers as a new earn/Engine user..

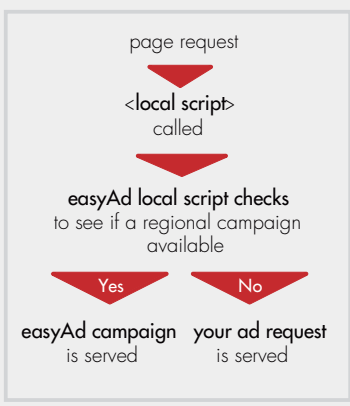


3 ... books first campaign directly, pays via prepayment ...



4 ... and receives a specimen copy of the successful delivery of his banners.

Embedding on your site



### local-script principle

- > embedding your ad tag into the local script
- > script runs independently of ad server, generates no additional costs
- > your tag is sent directly to user browser
- > if there are no paid regional easyAd campaigns booked, your adserver runs your campaigns as usual

We pay the fix CPM which you define

### for your clients

- > reach and grow your customer base in your local area
- > advertise on premium websites
- > easy price structure – easy payment – easy booking

### for you as publisher and ad network

- > additional revenue through new clients in the SME-market
- > simple and fast implementation – no internal additional development required
- > no effort: set up, technical support via easyAd



Advantages